

AMANDA EURINGER

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Skills

- Committed to thorough, in-depth research and attention to detail
- Excellent at delivering copy on extremely tight deadlines
- Comfortable in Word, InDesign, Photoshop, and basic HTML
- Search visibility/ Content for Search/ SEO Maven
- Social Media
- Able to leap tall buildings in a single bound

Relevant work experience

Awards: Finalist for the National Magazine Award for best online feature 2010
Winner of The Tyee Fellowship for investigative journalism 2008

Magazines & Print

Macleans Magazine (2014)

Shambhala's Farm To Turntable Party

Enterprize Magazine (2006-9)

- Independence Days (2 page feature w/photos)
- Cold Turkey
- Madam Butterfly
- The Stress Connection
- Back To Basics
- Etc...

Bowen Island Undercurrent

The Renting Class (2009)

Web Journalism

The Tyee (freelance from 2004 on)

- Why Cairo is Still Holding Together
- The Right To Know Series (5 parts)
- Foreskin Series (2 parts)
- Polygamous Series (3 parts)
- Real Women Frown

Content Creation / SEO / Blogging

Either full content rewrites for visibility and style, or edits. In some cases this also includes weekly blog posts (ghosted) on the voice of the site. Every site also had a full audit done, and technical work needed for search optimisation. Many of my sites have seen double and triple digit growth since I started working on them, and my blog posts represent the top landing pages on any given month, bringing in thousands of visitors each week.

- Harlan York & Associates (2014-ongoing)
- Autism Awareness Canada (2014- ongoing)
- Movement Global (2008-ongoing)
- Nomads Hemp Wear (2011-ongoing)
- Steer Environmental Consulting (2015)
- David Marshak (2014)
- Ellenwood Homes (2015)
- Live In The Koots - Fair Realty (2014)
- Etc...

A report of the effectiveness of my content consulting and SEO (with audience numbers and conversion returns) available upon request.

Education

College & University

WEB Analytics & Social Media Marketing
George Brown College
2013

Web Design Certificate
Langara College
2010

Magazine Publishing Program
Capilano College
2006

Bachelor of Fine Arts, Major in Theatre
Concordia University

Other Training

Google analytics certification from Google Partners: current

Yoga Teacher Training NZ
2011

Counselor Training Certificate
Woman's crisis centre in Nanaimo, 1995
1995, Nanaimo, BC

Dramaturgy Internship at Playwrights Workshop Montreal
1992

To top it off

- I can read and speak French
- Am comfortable working under tight deadlines
- Use humour to put people at ease
- Was on the winning team of the 1989 national Improv Olympics

For fun: a detailed list of strangely diverse jobs I have had

yoga instructor, waitress, dance instructor, writer in residence at the youth writers conference at the roundhouse (2004), dog walker, clown, face painter, janitor, house flipper, financial advisor (including the securities licence), diaper changer (ok..that's called mom by everyone else), make-up artist for the Irish Rovers, drummer at the 2002 Victoria Folk Festival, and fundraiser for a variety of worthwhile projects.

References available on request- thank you for your consideration